

## Pre-conference workshop

### Design your own IHES project

Wednesday 22 April 2020



Are you enthused by the idea of implementing an IHES project in your internationalisation strategy? Do you want to apply the practical lessons learned in the first overview study of IHES? Do you want to benefit from the experiences of other IRO officers who already got an IHES project off the ground? Would you like to go home with a “ready-to-implement” plan for your first IHES project and join the family of IHES pioneers?

Then this workshop is what you are looking for. You will be coached by experts on IHES. They will help you to design your own IHES project in a practical and manageable way, built on the experience of other projects and background research.

We will also ask the participants to send us their rough idea of an IHES activity up front, so that we can prepare for any particular aspects. Participants will also be contacted again after 6 months to see how the project has developed.

### Itinerary

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| 12.00-12.30 | Registration and finger food lunch  |
| 12.30-14.30 | Round 1:<br><b>Introduction to the IHES concept</b><br><b>How to implement an IHES project: from theory to practice, concrete problems and solutions</b>  |
| 14.30-15.00 | Coffee break  |
| 15.00-17.00 | Round 2:<br><b>Presentations of the individual ideas</b><br><b>Work in small groups: conceptualising, applying knowledge from Round 1, developing an implementation plan for each participant (groups facilitated by experts)</b> |
| 17.00-17.30 | Wrap-up and next steps  |

### Costs

The participation fee for the workshop is **160 €**. This includes a finger food lunch and a coffee break.

## Facilitators



**Assoc. Prof. Dr. Uwe Brandenburg** is the Director of the Global Impact Institute and Assoc. Prof. at the Universitat Rovira i Virgili. He has worked in internationalisation for more than 20 years and published widely on impact, measuring and strategy. He developed the idea of IHES and elaborated it together with Hans de Wit, Betty Leask and Elspeth Jones in two major UWN blogs in 2019. Uwe currently leads a study on IHES commissioned by the German DAAD and conducted an experimental design together with a lecturer from Swansea University on teaching the public on terrorism and media.



**Prof. Emerita Elspeth Jones** is editor of the book series "Internationalization in Higher Education" (Routledge) and an internationally recognised thought leader, author and researcher in the internationalisation of HE. Her specialisms include e.g. outcomes from international mobility, internationalisation of the curriculum at home and abroad, global citizenship and intercultural competence development. During her time at Leeds Beckett University, the university sent students on physiology interventions to Nepal. Elspeth is also a co-author of the UWN blogs on IHES and the IHES study for the DAAD and a senior expert at the Global Impact Institute.



**Georgina Manok** is a Fellow at the Carnegie Foundation for the Advancement of Teaching. She co-directs the International Carnegie Community Engagement Classification project engaging 30+ institutions with integrating internationalisation into community engagement to ensure reciprocal and mutually beneficial community-university partnerships locally and globally. She is the Assistant Director for Research and Assessment at the Swearer Center at Brown University, host of the Classification. Manok specializes in the assessment and evaluation of community-university partnerships and student learning outcomes, and is a member of the selection committee for the Talloires Network's 2019 MacJannet Prize for Global Citizenship.



**Mathew Johnson, Ph.D.** is a Fellow at the Carnegie Foundation for the Advancement of Teaching. Johnson leads the Carnegie Community Engagement Classification which includes the existing U.S. Classification, the International Carnegie Community Engagement Classification project and the Carnegie Leadership Classification project. Mathew sits on the editorial board for *Gateways: International Journal of Community Research and Engagement*. He is the Executive Director of the Howard R. Swearer Center for Public Service and Associate Dean of the College for Engaged Scholarship at Brown University, host of the Classification. Johnson specializes in strategic change for public purpose in higher education institutions.



**Dr. Uwe Muuss** is Director of the International Office at the Georg-August University in Göttingen (GAUG). He has worked in internationalisation for more than 20 years. His office established the Welcome Centre for scientists at the GAUG as well other research organisation in Göttingen in 2008 which already supported more than 2,500 individuals. Uwe then also spear-headed the development of a

Welcome Centre for higher level workforce for enterprises and companies in the region of Lower Saxonia which since 2018 supported 65 individuals and 25 companies.